2012 State of the School Address
November 8, 2012
Dean Linda A. McCauley, PhD, RN, FAAN
# Current School Profile

## Students
- BSN Students: 264
- MSN Students: 190
- Doctoral Students: 19

**Total Students**: 472

## Faculty
- Tenured: 11
- Tenure-Track: 11
- Research: 5
- Clinical: 34
- Part-Time: 41
- Adjunct: 103

**Total Faculty**: 205

## Staff
- Full-Time Staff: 45

## Living Alumni Total
- Emory Nursing Community: 7,427

- Total Living Alumni: 6,705
Advancing Nursing Education
# Student Applications: Fall 2012

<table>
<thead>
<tr>
<th>Program</th>
<th>Number of Applications</th>
<th>Acceptance Rate*</th>
<th>GPA**</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSN</td>
<td>535</td>
<td>41%</td>
<td>3.47</td>
</tr>
<tr>
<td>ABSN/MSN</td>
<td>134</td>
<td>59%</td>
<td>3.5</td>
</tr>
<tr>
<td>MSN</td>
<td>199</td>
<td>65%</td>
<td>3.41</td>
</tr>
</tbody>
</table>

*Includes all admitted students  
**Enrolled students only
Total Applicants: Fall 2008-2012

- 2008: 614
- 2009: 702
- 2010: 747
- 2011: 733
- 2012: 868

41% increase
Total Enrollment: 2008-2012

- 2008: 370
- 2009: 380
- 2010: 455
- 2011: 457
- 2012: 454

22% increase
2012 Minority Enrollment

- Undergraduate: 41% (Emory), 26% (All Nursing Schools)
- Graduate: 24% (Emory), 26% (All Nursing Schools)
2012 Male Enrollment

- Undergraduate: 11% (Emory), 11% (All Nursing Schools)
- Graduate: 8% (Emory), 9% (All Nursing Schools)
Diversity Recruitment

- Launched the Changing the Face of Nursing Campaign to attract more males to Emory nursing programs
  - Increased male applications to the MSN program by 16 percent last year
  - Increased male applications to ABSN/MSN program by 57 percent
BSN Program
2012 BSN Student Breakdown

- Traditional BSN: 52%
- ABSN: 13%
- 2nd Degree: 25%
- BSN/MSN Segue: 10%
1st Year Retention Goals Across Emory

<table>
<thead>
<tr>
<th></th>
<th>Goal</th>
<th>Actual in 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emory College</td>
<td>97%</td>
<td>99%</td>
</tr>
<tr>
<td>Oxford</td>
<td>92%</td>
<td>95%</td>
</tr>
<tr>
<td>Nursing</td>
<td>98%</td>
<td>96%</td>
</tr>
<tr>
<td>Business</td>
<td>99%</td>
<td>95%</td>
</tr>
</tbody>
</table>
1st Year BSN Retention Rates: 2008-2011

- 2008: 87%
- 2009: 93%
- 2010: 89%
- 2011: 96%
MSN Program
MSN Program Rankings

• Ranked No. 21 by *U.S. News & World Report* in the 2012 edition of “America’s Best Graduate Schools” guide

• Nurse-Midwifery was ranked No. 13

• Pediatrics was ranked No. 11
# APRN Applications

<table>
<thead>
<tr>
<th>Program</th>
<th>Percent Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nurse-Midwifery</td>
<td>+100%</td>
</tr>
<tr>
<td>Family Nurse Practitioner</td>
<td>+26%</td>
</tr>
<tr>
<td>Pediatric Acute Care</td>
<td>+70%</td>
</tr>
<tr>
<td>Pediatric Primary Care</td>
<td>+46%</td>
</tr>
</tbody>
</table>
Health Systems Leadership

• Launching new MSN Health Systems Leadership program for Fall 2013

• Will focus on training nurses to be leaders in complex health systems

• Faculty includes leaders from Emory Healthcare and Georgia-Tech.
PhD Program
PhD Program

• Conducted an extensive self-study on PhD program

• American Analytics ranks Emory in the top 20% of the 109 PhD nursing programs

• In 2010, The National Research Council ranked Emory as one of the top-tier doctoral nursing programs in the U.S.
• Had the largest class of PhD graduates in the history of the PhD program in May 2012.
Transitioning Nursing Students into Practice
NCLEX Pass Rates

- **2008**: 94%
- **2009**: 86%
- **2010**: 87%
- **2011**: 87%
- **2012**: 92%

*As of October 2012, Pending Final Results*

- **Emory Pass Rates**
- **National Pass Rates**
Career Placement

• BSN Program
  – 56% employed within 6 months of graduation
  – 26% of graduates immediately enrolled in our MSN program

• MSN Program
  – 87% employed within 6 months of graduation

*Based on survey responses from 50% of May 2012 BSN and MSN graduates.*
Career Placement

• 90% of graduates plan to work in hospital settings

• 47% of graduates plan to work with underserved populations

• 19 students accepted full-time positions at Emory Healthcare facilities

*Based on survey responses from 50% of May 2012 BSN and MSN graduates.*
Career Placement

• PhD Program
  – 80% of the 2012 PhD graduates have secured full-time positions as faculty members or post-doctoral fellows
  – 100% of all nursing PhD graduates were employed within one year of graduation.

• Future of Doctoral Nursing Education
  – More faculty opportunities will be available to graduates because of the nurse faculty shortage.
Service-Learning & Social Responsibility
Lillian Carter Center for Global Health & Social Responsibility

• In 2011, the Lillian Carter Center celebrated its the 10th anniversary with a weeklong celebration

• Environmentalist Robert F. Kennedy Jr. served as the keynote speaker.
The Last Decade: By the Numbers

• The Lillian Carter Center has engaged in educational and research programs in 107 countries since 2001.

• Emory nursing students participated in more than 17,309 hours of service-learning activities across the globe in FY2012.
The Last Decade: By the Numbers

• Emory nursing students have treated more than 8,000 farm workers and their families since the program came to Emory in 2002.
  
  – Students delivered primary care to 874 adults and children in Moultrie in 2012.
  
  – There were nearly 200 referrals made for children in 2012.
Global Impact: Sub-Saharan Africa

• The School is collaborating with the CDC to improve nursing and midwifery standards in sub-Saharan Africa.

• Clinical Associate Professor Maureen Kelley is leading this four-year collaborative project.
Global Impact: Ethiopia

• In Ethiopia, 22,000 women and 100,000 newborns die annually from complications of childbirth.

• In 2012, Dr. Lynn Sibley received a $4.5 million grant from the Micronutrient Initiative

“No woman should die giving birth knowing what we know today. We’re confident that our model can help transform the way women and newborns receive essential care.”

- Lynn Sibley PhD, RN, FAAN, FACNM
Pioneers in Nursing Science
The Office of Nursing Research has undergone a major reorganization.

- Dr. Elizabeth Corwin, Associate Dean for Research
- Ruthanne Porreca, Assistant Dean for Research
- Sabrina McIntosh, Post-Award Specialist

- Methodology Core:
  - Dr. Melinda Higgins
  - Dr. Bryan Williams
  - Dr. Ying Guo
Nursing Research

- T32: Training in Interventions to Improve Outcomes in Chronic Conditions
  - $1.5 million 5-year grant from the National Institutes of Health
  - Used to train nurse sciences to develop clinical interventions for patients with chronic illnesses
  - Emory is one of 17 nursing schools to receive a T32 grant
Nursing Research

- $1.5 million from Health Resources & Services Administration
- Grant will support inter-professional training in palliative care
- Led by Dr. Carolyn Clevenger in collaboration with Dr. Tammie Quest from Emory’s Palliative Care Center
- Nursing students will care for nearly 7,000 palliative care patients at Emory University Hospital over the next 3 years with grant support
Nursing Research

• Received a $2.1 million NIH grant to establish Center of Excellence

• This 5-year grant will create the Center for Cognition and Affect in Chronic Disease

• Only 7 other P30 Centers of Excellence nationwide

• Principal Investigator: Dr. Drenna Waldrop-Valverde
The National Institutes of Health has funded two research grants led by Dr. Marcia Holstad:

1. One R01 grant will study the effect of music on medication adherence for people living with HIV.
2. A second R01 grant will study palliative care for people living with HIV.
NIH Grants

<table>
<thead>
<tr>
<th>Year</th>
<th>Financial Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY2008</td>
<td>$1.1 Million</td>
</tr>
<tr>
<td>FY2009</td>
<td>$1.9 Million</td>
</tr>
<tr>
<td>FY2010</td>
<td>$2.7 Million</td>
</tr>
<tr>
<td>FY2011</td>
<td>$2.0 Million</td>
</tr>
<tr>
<td>FY2012</td>
<td>$3.3 Million</td>
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</table>

200% increase
### NIH Rankings Among Private Schools

<table>
<thead>
<tr>
<th>2010</th>
<th>2012 Projection</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 University of Pennsylvania</td>
<td>Johns Hopkins University</td>
</tr>
<tr>
<td>2 Johns Hopkins University</td>
<td>New York University</td>
</tr>
<tr>
<td>3 Case Western University</td>
<td>University of Pennsylvania</td>
</tr>
<tr>
<td>4 Columbia University</td>
<td>Duke University</td>
</tr>
<tr>
<td>5 Yale University</td>
<td>Columbia University</td>
</tr>
<tr>
<td>6 Duke University</td>
<td><strong>Emory University</strong></td>
</tr>
<tr>
<td>7 New York University</td>
<td>7 Yale University</td>
</tr>
<tr>
<td>8 <strong>Emory University</strong></td>
<td>8 University of Rochester</td>
</tr>
<tr>
<td>9 University of Miami</td>
<td>9 University of Miami</td>
</tr>
<tr>
<td>10 Georgetown University</td>
<td>10 Case Western Reserve University</td>
</tr>
</tbody>
</table>
NIH Rankings 2007 to 2012

<table>
<thead>
<tr>
<th>Year</th>
<th>Ranking</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>21</td>
</tr>
<tr>
<td>2008</td>
<td>34</td>
</tr>
<tr>
<td>2009</td>
<td>25</td>
</tr>
<tr>
<td>2010</td>
<td>38</td>
</tr>
<tr>
<td>2011</td>
<td>35</td>
</tr>
<tr>
<td>2012</td>
<td>14</td>
</tr>
</tbody>
</table>
Faculty Achievements
American Academy of Nursing Fellows

150% increase

- FY2008: 8
- FY2009: 10
- FY2010: 12
- FY2011: 16
- FY2012: 20
American Academy of Nursing Fellows

Angela Amar
Susan Bauer-Wu
Deborah Bruner
JoAnn Dalton
Colleen Dilorio
Dorothy Doughty
Sandra Dunbar
Susan Grant
Mary Gullatte
Marcia Holstad
Bonnie Jennings
Linda McCauley
Joyce Murray
William Puentes
Julia Purcell
Ann Rogers
Lynn Sibley
Ora Strickland
2012 American Academy of Nursing Fellows

Dr. Rebecca Gary

Dr. Susan Shapiro
Faculty Achievements

• American Heart Association Fellow
  – Dr. Carolyn Reilly

• American Academy of Nurse Practitioners Fellow
  – Elizabeth Downes

• American College of Nurse-Midwives Fellow
  – Dr. Jennifer Foster
Faculty Achievements

• University Scholar/Teacher Award
  – Dr. Sarah Freeman

• Woodruff Scholar Early Independence Award
  – Dr. Faye Routledge
Faculty Recruitment and Transition
Nursing Faculty Recruitment

• Implemented an aggressive recruitment strategy aimed at attracting diverse, nationally-recognized faculty
  – 41 application submissions
  – 12 candidate visits
  – 10 new faculty hires
  – Actively recruiting more male and minority faculty
New Distinguished Appointments

Robert W. Woodruff
Professor of Nursing
Dr. Deborah Bruner

Edith F. Honeycutt
Chair in Nursing
Dr. Ann Rogers

Marcia Stanhope
Professor of Public Health
Dr. Marcia Holstad
New Appointments - 2011

Ashley Darcy

Clint Shedd

Sydney Spangler

Faye Routledge

Drenna Waldrop-Valverde
New Faculty - 2012

Angela Amar  Hope Bussenius  Charles Downs  Bonnie Jennings  Mary Lambert

Terri Marin  Kathryn Moore  Lisa Mulrhead  Imelda Reyes  Bryan Williams  Phyllis Wright  Katherine Yeager
Retirements & Memorials

Jane Mashburn  Joyce Murray  Ora Strickland  Deborah Ryan  Maggie Gilead
Key Administrative Appointments

Associate Dean for Academic Advancement  
Dr. Sandra Dunbar

Associate Dean for Finance & Administration  
Dr. Robert Hoover

Assistant Dean for Enrollment & Student Affairs  
Lynell Cadray

Associate Dean for Research  
Dr. Elizabeth Corwin
Dean’s Advisory Board
Academic Service Partnerships
• Emory nursing students train in more than 300 clinical sites nationwide
Academic Service Partnerships

- VA Quality Scholars Advanced Fellowship Program
  - Collaboration with the Atlanta VA Medical Center and Emory’s School of Medicine
  - Emory is one of eight sites nationwide with this program

Ingrid Duva (left), Corrine Abraham, and Michael Saenger are the first fellows in a program that engages nurses and physicians in quality improvement research at the Atlanta VAMC.
Academic Service Partnerships

- Dedicated Education Units
  - Emory Healthcare
  - Atlanta VA Medical Center
  - Children’s Healthcare of Atlanta
  - Wellstar (in process)
Academic Service Partnerships

- Centers for Disease Control and Prevention
  - Ongoing research and education project collaborations
  - Emory has a stronger partnership with the CDC than any other nursing school in the U.S.
Academic Service Partnerships

• Enhanced partnership with Emory Healthcare nurses
  – Joint Strategic Planning
  – Create an Emory Nursing brand
  – Work with EHC on Magnet designation

• IOM Future of Nursing Report
  – Advancing inter-professional collaboration
  – Developing nurse leaders

• Georgia Nursing Leadership Coalition
  – Emory SON and EHC are committed to Campaign for Action in Georgia
“Of course, it’s not enough for us to increase student aid... States also need to do their part, by making higher education a higher priority in their budgets. And colleges and universities have to do their part by working to keep costs down.”

President Barack Obama
State of the Union, January 24, 2012
Development & Alumni Relations
Campaign Emory

$27,139,636
Fundraising Campaign by Source

Funded:

- Student Scholarships: $9.5M
- Faculty Support: $0
- Program Support: $1.9M

Not Funded:

- Student Scholarships: $0.5M
- Faculty Support: $4M
- Program Support: $4M
MyEmory Campaign

Giving Percentage as of 8.31.2012

- Oxford College: 90%
- School of Nursing: 85%
- School of Law: 60%
- Goizueta Business School: 50%
- Emory College of Arts & Sciences: 40%
- Laney Graduate School: 30%
- Libraries: 20%
- School of Medicine: 10%
- Rollins School of Public Health: 0%
Senior Class Gift

SON is the only school at Emory to achieve 100% participation for the senior class gift in 2012.

- Goizueta (37%)
- Oxford (19%)
- Emory College (11.7%)
Marketing and Publicity
Researchers have discussed Alzheimer’s disease, mindfulness meditation, cancer and nursing workforce issues in local and national media outlets.

Significantly increased the number of broadcast media placements in FY2012.
Marketing and Publicity

• Top Headlines:
  – Nurse.com: “Nurse Policy Experts on the Presidential Election”
  – Fox5: “How Old is too Old to Drive”
  – CBS Atlanta: “Controversial Comments”
Marketing and Publicity

• Top Headlines:
  – AJC: “Cultivating Community Involvement”
  – AJC: “Serving While Learning”
  – Huffington Post: “Save the Ta-Tas, Save Women”
Future Strategic Direction
Future Strategic Direction

1. The appointment of an Associate Dean for Educational Innovation

2. Development of a Doctor of Nursing Practice Degree Program

3. Boost enrollment by increasing opportunities to study at Emory

4. Create new ways to utilize space within SON building
Questions???