2018 EXHIBITOR PROSPECTUS

NOVEMBER 16, 2018
7:00 A.M. - 3:30 P.M.

Courtyard Atlanta Decatur | Downtown/Emory
Atlanta, GA

Please join us as we explore the results of clinical inquiry including nursing research, quality improvement, innovation, and evidence-based practice changes to empower nurses to lead healthcare transformation.

This meeting provides an excellent opportunity to showcase your company and network with over 200 Clinical Nurses, Nursing Leaders, Advanced Practice Registered Nurses, Nurse Educators, Nurse Scientists, Interprofessional Partners, and Health Professional and Nursing Students from across the Southeast.
Exhibit Sponsorships

Silver: $500 • Educational (schools only): $400
- Full attendance for up to two (2) company representatives
- Meeting syllabus and materials
- Continental Breakfast, snacks and lunch included
- Six-foot lined draped table with two chairs
- Exhibit space centrally located in meeting area, where breakfast and refreshment breaks will be served
- Recognition in Conference Program

Gold: $750
- Silver Benefits (see above)
- Full attendance for one additional company representative (3 total)
- Registration packet handout, subject to approval
- Exclusive signage at the event

Platinum: $1,000
- Gold Benefits (see above)
- Prime booth location in the exhibit area
- Full attendance for two additional company representative (4 total)
- Registration packet handout, subject to approval
- Exclusive signage at the event
- Verbal recognition within the day’s events

Cost to add an additional company representatives to any sponsorship is $150 each.

Meal Sponsors

<table>
<thead>
<tr>
<th>Meal Sponsors</th>
<th>Cost</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakfast</td>
<td>$1,500.00</td>
<td>2 Available</td>
</tr>
<tr>
<td>Lunch</td>
<td>$2,500.00</td>
<td>2 Available</td>
</tr>
<tr>
<td>Snack Station</td>
<td>$500.000</td>
<td>2 Available</td>
</tr>
<tr>
<td>Coffee Station</td>
<td>$500.000</td>
<td>4 Available</td>
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</tbody>
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All Meal Sponsors receive:
- Full attendance for up to two company representatives
- Meeting syllabus and materials
- Recognition in Conference Program
- Exclusive signage at the event
- Verbal recognition within the day’s events
Additional Opportunities

CONFERENCE NOTEBOOKS $500.00 1 AVAILABLE
• Branded, long-term exposure to the estimated 250+ attendees
• Full attendance for up to two company representatives
• Six-foot lined draped table with two chairs in the exhibit space

CONFERENCE BAGS $1,500.00 1 AVAILABLE
• Branded, long-term exposure to the estimated 250+ attendees
• Full attendance for up to two company representatives
• Six-foot lined draped table with two chairs in the exhibit space

POSTER ROOM $5,000.00 1 AVAILABLE
• Exclusive signage at the event directly outside of the Poster Room
• Full attendance for up to two company representatives
• Meeting syllabus and materials
• Continental Breakfast, snacks and lunch included
• Six-foot lined draped table with two chairs in the exhibit space
• Recognition in Conference Program
• Registration packet handout, subject to approval
• Verbal recognition within the day’s events

How to Register

To register as an exhibitor for the 2018 New Directions Conference, please visit http://emry.link/enpdcpayments to select your sponsorship level and make payment.

Feel free to contact us at NewDirectionsConf@gmail.com or call Ceres Hill at (702) 218-5093 with questions or additional information on sponsorship opportunities.